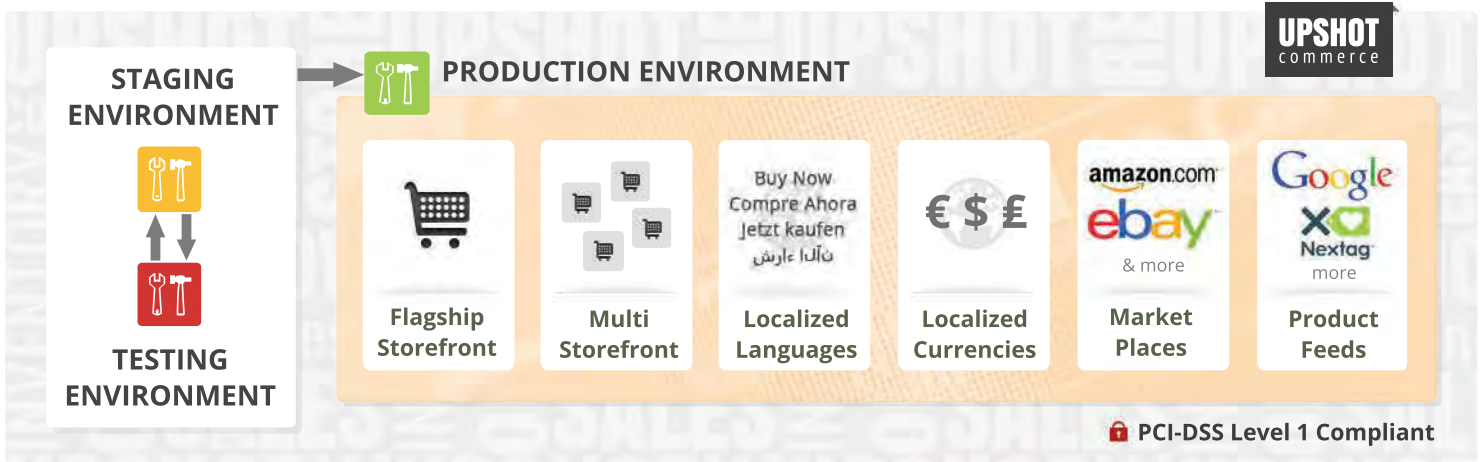


OMNI CHANNEL CLOUD COMMERCE

The Better Choice for Established and Emerging Brands.

DO MORE. BE MORE. EXPECT MORE.

Upshot Commerce provides an all-inclusive cloud commerce solution that enables you to create a unique unified online shopping experience that reflects your brand identity. Our comprehensive platform powers all of your online commerce vehicles, including storefronts, sales channels, and in-store endless aisle initiatives.



TARGETED UNIFIED CUSTOMER ENGAGEMENT



Provide targeted pricing, order flow, and merchandise based on your customer expectations and needs.

TARGETED DELIVERY

Convey your brand identity and unique online commerce experience to your customer's preferred purchasing channel.



DISTRIBUTED ACCESS

By being in the cloud, you have a **secure, access-controlled browser-based administrative single point of view**, that is deployable anywhere, at anytime, with little to no additional infrastructure costs.

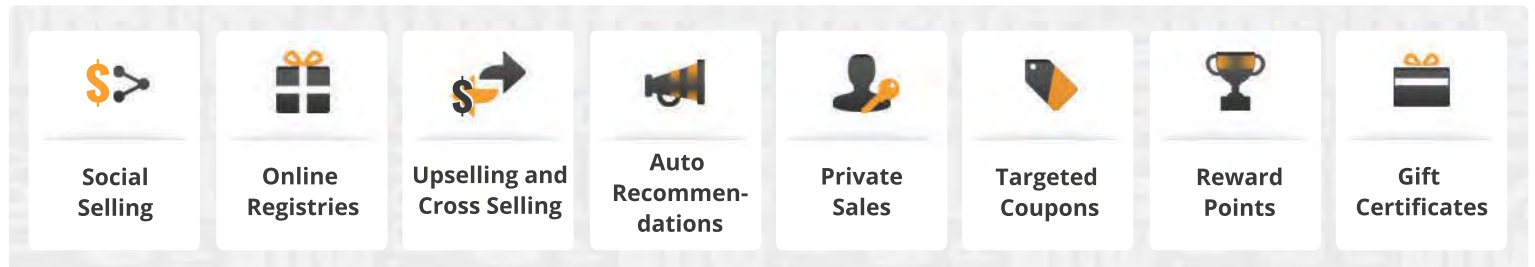
UNIFIED ADMINISTRATION

The Upshot Commerce cloud platform provides a single point of administration to deliver a unified consumer experience across an integrated e-commerce ecosystem.



CULTIVATE THROUGH MERCHANDISING & INCENTIVES

Through a thoughtful application of our customizable marketing features, brands that use the Upshot Commerce platform experience increased conversions, improved sales, and greater customer satisfaction, without the need of third party services or technology.



CUSTOMER SELF ENGAGEMENT

The Upshot Commerce cloud platform enables greater fulfillment visibility and self management. Studies have shown that these critical features can increase future purchase considerations by 80%.



REALIZE YOUR POTENTIAL



With over \$1 Billion dollars in online transactions, and over 20 years of e-commerce experience, let our team of professionals help you achieve the success your brand deserves. Contact us toll free for a consultation at (866) 962-7462 today or email us at client.success@upshotcommerce.com.